

3 Reasons to Link Planning and Execution



Linking planning and execution functions together is critical to find the best way to allocate supply to meet demand. Without a link, you may produce or sell a product, but then be unable to deliver as promised or manufacture on schedule due to a supply chain issue. That leads to waste and poor customer service levels.



Dive Deeper with the ebook *Linking Planning and Execution: Translating Your Orders into More Intelligent Shipments*

1 Intelligently integrating planning and execution can be challenging



In many organizations, planning is largely siloed from other supply chain operations: different people, different systems, different data.

Therefore planners:

- Lack visibility into the entire supply chain
- Are unable to work from a single workflow
- Must undertake time-consuming manual data input and output
- Are limited in their accuracy and productivity

57% of retailers call lack of visibility into available-to-sell inventory anywhere in the enterprise a big problem with their current systems – *RSR Research*

2 BUT THERE IS A PATH FORWARD



Linking planning and execution functions on a single platform is key to automating planning processes and making decisions with delivery in mind. With this link your planners can:

- Automate allocation, distribution, and delivery decisions
- Gain greater visibility and intelligence into the supply chain
- Make nuanced, informed planning decisions

Planners can ask questions such as: **“What is the best way to balance our demand priorities with our material and capacity risks?”**

80% of supply chain leaders expect to or already use AI and machine learning for planning – *McKinsey*

3 When planning and execution are linked you can...



- Lower freight spend
- Build more efficient loads for best capacity utilization, full trucks, and reduced CO2 impacts
- Quickly spot and quickly mitigate unforeseen risks and events
- Reduce waste
- Optimize service levels

“Shippers that have connected their transportation planning upstream to other SCP processes and applications have realized significant cost savings and other benefits, such as increased on-time delivery and improved customer service.” – *Gartner*